

Northwest Region  
Hometown Health Improvement  
January 2012

**Baxter County**

**LHU Administrator: Judy Martin**

**AGING POPULATION:** Strong Women exercise class, daily, MURK Center and Norfolk United Methodist Church, PEPPi exercise class BC Senior Center, daily, Senior Exercise, First Baptist Church, Thursday's, ZUMBA GOLD, daily, Senior Center. Kindness Incorporated providing free ride to medical appointments and free chair ramps and grab bar to elderly.

**ALCOHOL & DRUG PREVENTION:** Alcoholics Anonymous daily, AL-ANON daily, Narcotics Anonymous daily

**BREAST CARE:** Display for Mammograms Baxter County Health Unit, Women Listen, Inspire, Friendship and Educate women's health education Schliemann Center

**BREASTFEEDING:** Display for Breastfeeding promotion Baxter County Health Unit, Breastfeeding support Pregnancy Resource Center

**CANCER:** Caregiver Support Group and Cancer Wellness, Peitz Cancer Support House, Relay for Life planning with ACS

**CHILD/SCHOOL HEALTH:** Ages 2&3, Kiddies Social Time, interactive fitness program that encourages physical, social and emotional growth along with parent/child bonding. BC Library

**DIABETES:** Free diabetic education, cooking classes, free testing supplies, free diabetic meds., Mtn Home Christian Clinic. Diabetic Support group, BRMC

**EMERGENCY PREPAREDNESS:** Emergency training and planning, Baxter Regional Medical Center, MRC recruitment planning

**ENVIRONMENTAL HEALTH:** Act 811 posters and info

**FAMILY PLANNING:** DHS info given for FP, information left in DHS lobby

**HEART DISEASE/STROKE:** Mtn Home Christian Clinic, BRMC Stroke Support group, MURK Center

**IMMUNIZATION:** Treasure chest give aways to promote IMMS given to each child receiving imm.

**INFANT MORTALITY:** Parenting classes BRMC, Back To Sleep BCHU, free baby blankets provided to all new baby's in WIC

**INJURY PREVENTION:** Free chair ramps and grab bars purchased and installed free to elderly by Kindness Incorporated. MURK Center on aging providing education on injury prevention, Posters in BCHU waiting room with warnings about medication and the need to keep out of children's reach

**NUTRITION, OBESITY:** Tops, WT Watchers Van Matre Senior Center

**ORAL HEALTH:** Free Tooth Brush given to WIC clients with info on dental care

**PHYSICAL ACTIVITY:** TOPS131, Redeemer Lutheran Church, Fitness For Men Oakland Community Center, Senior Exercise First Baptist Church, PEPPi Van Matre Senior Center, Yoga for Cancer Survivors Peitz Cancer Support House, Strong Women Norfolk United Methodist Church, Healthy Steps Exercise for Cancer Survivors PEITZ Cancer Support House, Chair Yoga Van Matre Senior Center

**STD/AIDS/HIV:** STD/AIDS/HIV info education BCHU

**TEEN PREGNANCY:** Mountain Home Pregnancy Resource Center, assisting with planned and unplanned pregnancy, Planning free clinic with free ultrasounds

**TOBACCO/SMOKING:** Referrals to Hotline provided to community

**YOUTH OUTREACH:** Baxter County Alternative School, event planning

**WORKSITE WELLNESS:** ASU Mtn Home

**MEETINGS:**

- AVCA- January 9<sup>th</sup> presentation by Whitney Rodgers, American Cancer Society
- MRC- January 12<sup>th</sup> planning meeting with Baxter County MRC
- HTH- January 19<sup>th</sup> met with community members for possible new committee formation for Nurses
- UCRC- January 25<sup>th</sup> community resource meeting
- ARNA District 7- January 31<sup>st</sup> planning 100 year anniversary celebration

**NETWORKING:**

- January 25<sup>th</sup> Baxter County Courthouse- Judge, Working on new LHU project

## **Benton County**

**LHU Administrator: Loy Bailey**

**TEEN PREGNANCY:** Thrive Program; Benton County Community Coalition Mtg

**OTHERS:** NWACC GED/Adult Ed programs; Benton County Community Coalition Mtg

**OTHERS:** United Way 211 update; Benton County Community Coalition Mtg

### **MEETINGS:**

Benton County Community Coalition

### **PRESENTATIONS:**

Benton County Health Department Report to Quorum Court: Benton County QC and elected officials. Overview of programs/numbers of services provided to residents.

## **Boone County**

**LHU Administrator: Debbie Johnson**

**ALCOHOL & DRUG PREVENTION:** Will now have a permanent drug drop off box at the Sheriff's office for Prescription drugs.

Starting a Meth prevention campaign with a billboard paid for by the Harrison 10k

Also starting an education campaign for underage drinking at the local Carmike Theater.

Planning for an upcoming Town Hall meeting on Underage Drinking

Applying for a Drug Free Communities grant

**CANCER:** Over 216 men participated in our annual Prostate Cancer screening at NARMC

**CHILD/SCHOOL HEALTH:** Harrison Wellness Committee met

**INJURY PREVENTION:** Will be holding a Non-violence Summit for the State here in Harrison

**TEEN PREGNANCY:** Got all of our Teen Pregnancy posters placed in all of the schools

**ANY SURVEY (CAHS, CYHS, COUNTY HEALTH RANKINGS, YOUTH TOBACCO SURVEY, ETC.):** APNA coming out soon

**COMMUNITY FLU CLINIC:** Extra help Nurse going to Head Start and day cares offering Flu shots

### **MEETINGS:**

- 1/11/12- Circle of Life (Teen Pregnancy Meeting)
- 1/13/12- Woodland Hgts Trail meeting
- 1/17/12- Met with NAPHE Director and Circle of Life Coordinator
- 1/19/12- Substance Abuse Committee meeting
- 1/27/12- LHU Administrator meeting

### **GRANTS:**

- **\$125,000- Drug Free Communities (AP)**
- **Expansion grant for Teen Pg program into Carroll County (AP)**

### **ADMINISTRATIVE FUNCTIONS**

- 1/15/12- Sent out Notices for February Full Coalition meeting
- 1/15/12- Sent out notices for HHI Executive Committee meeting

## **Carroll County**

report not submitted

**LHU Administrator: Sherri Plumlee**

## **Conway County**

**LHU Administrator: Jaynie Jones**

**as reported by Leigh Ann Veach**

### **MEETINGS:**

- 1/10/12 ATOD Planning Meeting-L.A.V. attended to plan activities for remainder of fiscal year
- 1/17/12 Conway Co HHI Coalition Meeting-Leigh Ann Veach Planning for community baby shower
- 1/31/11 Meeting with Morrilton Mayor-Meshell W and Leigh Ann V meet with mayor Nelson to discuss plans for coalition, recruitment and leadership roles

## **Crawford County**

**LHU Administrator: Michelle Hammer**

### **MEETINGS:**

- CCHCC Meeting: HHI Coalition-01/24/12 @ Crawford County Health Unit: 11:30-13:00
- NW Region Admin Meeting: Administrator Meeting-01/27/2012 @ Russellville: 0900-15:00

### **GRANTS:**

- **SAMSA-\$1500.00: Town Hall Meeting (AP)**

**Franklin County**  
report not submitted

**LHU Administrator: Rebecca Wright**

**Johnson County**

**LHU Administrator: Judy Bradley**

**ALCOHOL & DRUG PREVENTION, BREASTFEEDING, CAR SEAT SAFETY, DIABETES, FAMILY PLANNING, HEART DISEASE/STROKE, IMMUNIZATION, INJURY PREVENTION, NUTRITION, OBESITY, STD/AIDS/HIV, TOBACCO/SMOKING CESSATION:** Jan 13<sup>th</sup> provided pamphlets in Karen for the Burmese population- Outreach form completed.

**BREAST CARE:** Jan 13<sup>th</sup> provided pamphlets in Karen for the Burmese population  
Jan 20<sup>th</sup> Presentation at the Baptist Church with the THRIVE Program

**ORAL HEALTH:** "provides toothbrushes at each WIC certification. Jan 13<sup>th</sup> provided pamphlets in Karen for the Burmese population

**OTHERS: WIC** Jan 13<sup>th</sup> provided pamphlets in Karen for the Burmese population.

WIC outreach provided by Georgeanne Robertson contacting all local doctor regarding instructions on completion of form for special formula.- Outreach form completed.

**OTHERS: BURMESE COMMUNITY OUTREACH:** Several community partners provided a resource day for the Burmese community. Attending were: Johnson County Health Unit, Johnson County Hospital, Chamber of Commerce, THRIVE Program, DHS, Junior Auxiliary, Clarksville Police Department, Sherriff's office, Pregnancy Help Center, First Baptist Church, The Journey church, First Assembly of God, Clarksville Public Schools. All provided resource materials and also free items. The Health department-Judy Bradley provided information translated in Karen. Also a presentation on the foods that the WIC program provided and samples of peanut butter with celery and whole grain crackers to share how peanut butter can be used.-Outreach form completed.

**MEETINGS:**

- Judy Bradley and Johnson County Staff Monthly Staff Meeting Jan 4<sup>th</sup>.
- Margaret Edgmon & Paula Green: Lead Clerk/Clinic Coordinator Meeting in Russellville, AR Jan 13<sup>th</sup>.
- Judy Bradley: LHU Administrators meeting Jan 27<sup>th</sup>, Russellville, AR
- Judy Bradley, Scotty Manning: Resource Alliance Meeting Jan 25<sup>th</sup>, Clarksville Ar Emerald Dragon

**MEDIA:**

- **The Graphic: Article printed regarding "2011 Volunteer Community of the Year "from the Office of the Governor and the Arkansas Municipal League.**
- **The Graphic: Ad "Get up and play and hour a day" campaign. Encouraging your kids to get out and play**
- **Radio station University of the Ozarks-KUDZ 100.5: Health Awareness Week, 01/21/2012. Discussion STD, HPV Vaccines, Yearly Paps, The importance of Maternity Care. Presenters were from the Mayo Clinic.**

**PRESENTATIONS:**

- 01/20/2012: Bermese Community. Margaret Chappell and Paula Green presented information regarding AIDS/HIV/STD, Breast Care, Breastfeeding, Communicable disease, and Family planning, Immunizations, Tobacco/Smoking Cessation, TB and WIC. Was able to schedule 14 appointments for patients at the end of the presentation.

**Logan County**

**LHU Administrator: Judy Houston**

**as reported by Susan Short**

**FAMILY PLANNING:** So. Logan LHU took materials to the Booneville Public Schools for distribution.

**IMMUNIZATION, OTHERS: WIC:** So. Logan LHU took materials to the Booneville Public Schools for distribution.

**NETWORKING:**

- 01/25/12 CDI – Paris Denise McHughes – regular quarterly update meeting with community partners who report services their agencies currently offer and report

updates/changes in their services. Brenda Jarrard was present to represent ADH. WIC, Imms, General Public Health and HHI were discussed. Outreach form completed.

## **Madison County**

### **LHU Administrator: Shana Villines**

**ALCOHOL & DRUG PREVENTION:** We had manned educational booths at basketball games for all three Madison County Schools. We had info on drug prevention and underage drinking prevention. The first 100 paid admissions received a free t-shirt. The t-shirt had the school's mascot and colors. It had our most of campaign prevention message on the back of the shirts.

Youth that work with the coalition did PSA radio spots for prevention ads for our coalition. They are aired on the clear radio stations in Fayetteville.

Completed our "Most of Us" billboard that featured local students from all schools in Madison County promoting underage drinking prevention.

**CAR SEAT SAFETY:** Partnered with Rusty Johnson, Certified Installer, and installed 2 car seats this month

**DIABETES:** Madison County had its third Diabetes Support group meeting this month.

**INJURY PREVENTION:** Planning car seat safety day for May 2012

**TOBACCO/SMOKING CESSATION:** Manned educational booth on tobacco prevention at all three schools in the county at one of the basketball games.

Tobacco Coordinator gave a presentation on the history of tobacco to the coordinated school health committee at Springdale Schools.

Tobacco Coordinator spoke to Lions Club and Kiwanis about Act 811, secondhand smoke and the dangers of tobacco and children.

Partnered with the Sheriff's Department to provide tobacco prohibited signage for the St Paul schools

The tobacco coordinator has been meeting with local youth to develop a media campaign on tobacco prevention. The group is called STRUT; students trying reduce use tobacco.

#### **MEETINGS:**

- MCHC meeting
- MCCC meeting

#### **MEDIA**

- Article on breast screening services offered in our county in Local newspaper

## **Marion County**

report not submitted

### **LHU Administrator: Valerie Shipman**

## **Newton County**

### **LHU Administrator: Regina Tkachuk**

#### **MEETINGS:**

- Regina Tkachuk- Hometown Health, 12 January, NCSS
- Regina Tkachuk- Newton County Drug & Alcohol Prevention Coalition, 30 January, NCHU
- Christine Haight- Newton County Drug & Alcohol Prevention Coalition, 30 January, NCHU
- Regina Tkachuk- Newton County Resource Council Meeting 10 January, Newton County Senior Center

#### **PRESENTATIONS:**

- 31, January- Jasper Headstart Center. Jenny attended their in-service and did a presentation providing information on all the services that the Health Department offers.

## **Pope County**

### **LHU Administrator: Pam Sellers**

**ALCOHOL & DRUG PREVENTION:** Teen Leadership Conference January 10<sup>th</sup> & 11<sup>th</sup>

**CAR SEAT SAFETY:** Young Teen Preg.Child Abuse Council meeting. Safety seats will be available with Safety Baby Shower

**EMERGENCY PREPAREDNESS:** LEPC meeting January 17<sup>th</sup>. MPD plan review

**FAMILY PLANNING:** Pregnancy and STD prevention presented at TLC January 11<sup>th</sup>

**IMMUNIZATION:** MMR's provided to international students Jan 20<sup>th</sup> at Ark Tech University

**STD/AIDS/HIV:** Pregnancy and STD prevention presented at TLC January 11<sup>th</sup>

**TEEN PREGNANCY:** Young Teen Pregnancy and Child Abuse Council held meeting January 5<sup>th</sup>. 10 teen mom currently enrolled in program.

Contacts made to Atkins, Russellville, and Dover Schools to make presentations on Risk Behaviors that lead to unwanted pregnancy and STD's

**MEETINGS/ NETWORKING:**

- Pam Sellers- Quorum Court Meetings January 3<sup>rd</sup> & January 5<sup>th</sup>

**MEDIA:**

- **Courier News paper published article of TLC-**  
[http://www.couriernews.com/pages/full\\_story/push?article-Clinic+to+offer+free+screenings%20&id=17097082&instance=top\\_stories](http://www.couriernews.com/pages/full_story/push?article-Clinic+to+offer+free+screenings%20&id=17097082&instance=top_stories)

**PRESENTATIONS:**

- January 11<sup>th</sup> TLC- High School Students from Pope and Yell County Schools

The city of Russellville is providing biking lanes on Parkway for bicyclist to use.

## **Scott County**

### **LHU Administrator: Darla Mortimore**

**WORKSITE WELLNESS:** SCHEC is doing a monthly "lunch and learn" for the Community. This month's presentation (given by Scott Manning) was on the effects of soda and other sugary drinks.

**MEETINGS:**

- CHC Grant Committee Meeting. 01/23/12 at City Hall. Telephone conference and PowerPoint from company performing the Needs Assessment.
- Administrator's meeting. 01/27/12 at NWRO Russellville.

## **Searcy County**

### **LHU Administrator: Elizabeth Seftar**

**AGING POPULATION:** Medication assistance program has 22 Searcy Co. patients. 10 new patients enrolled in Dec.

**ALCOHOL & DRUG PREVENTION:** Marshall SWAT team meeting-St. Joe SWAT team meeting. 1/30 Town Hall meeting

**BREAST CARE, BREASTFEEDING, IMMUNIZATION:** Outreach at DHS and Day Springs Behavioral Center/St. Joe Headstart

**CAR SEAT SAFETY:** Young Mom Health Family visits/St. Joe Head start

**DIABETES:** 12 screenings done 1/12 at St. Joe schools

**EMERGENCY PREPAREDNESS:** Meeting with OEM to plan reviving LEPC group/plan meeting

**FAMILY PLANNING:** Outreach at DHS and Day Springs Behavioral Center

**INJURY PREVENTION:** ACH injury prevention meeting with L. Vance

**NUTRITION:** Weekly weight watchers meeting at Boston Mtn. Rural Health Center

**PHYSICAL ACTIVITY:** Zumba classes 2xweek at Civic Center/Silver Sneakers program at Sr. Center

**TEEN PREGNANCY:** YMHF class/Thrive home visits

**TOBACCO/SMOKING CESSATION:** Outreach at DHS and Day Springs Behavioral Center

**YOUTH OUTREACH:** Jan 30 Town Hall meeting with SWAT team skit

**OTHERS:** 1/20 Site visit for Children's Trust Fund

**ANY SURVEY (CAHS, CYHS, COUNTY HEALTH RANKINGS, YOUTH TOBACCO SURVEY, ETC.):** Town hall meeting-"Making a Difference". Had 61 students/parents/faculty attended with panel of 2 school principals, County Health Officer, and Sheriff. Time for Q & A. Recruited 7 new coalition members.

**MEETINGS:**

- Multi disciplinary team mtg: Discuss abuse cases in county with DHS/Children services/law enforcement/prosecuting attorney.
- OMHN: 1/6/12
- Searcy Co. OEM: Planning for Feb. LEPC meeting
- APHA: Executive Council meeting in Little Rock

**MEDIA:**

- **Marshall Mtn. Wave: Jan. look back of 2011-4 ADH/Coalition activities listed- advertisement for town hall meeting.**

#### GRANTS

- Susan G. Komen grant pending for OMHN (AP)
- Arkansas Rural Health Services Revolving Fund is pending (for screening equipment through OMHN)-\$16,580.00(AP)
- Thrive Expansion Grant (AP)

#### NETWORKING

- 1/25/11- Prevention coalition meeting/health fair planning meeting
- 1/12/12- Met with Lacey Vance to discuss Injury Prevention Program thru ACH
- 1/30/12- Game and Fish-Health Fair

#### PRESENTATIONS

- 1/30/12- MC'd at Making a Difference Town Hall meeting

1/30/12 a Town Hall meeting "Making a Difference" was held at the Elementary School. 61 students, parents, teachers and community members attended. Searcy Co. APNA data was presented by Rev. Phillip Clark. Marshall High School SWAT team did a skit related to abuse of prescription drugs. Panel discussion/QA was done. Panel was made up of Karen Greening, St. Joe H.S. Principle, Alan Yarbrough, Marshall H.S. Principle, Kenny Cassell, Sheriff and Dr. Brian Blair, Co. Health Officer. Pre and post test were administered. Recruited 7 new members to the Searcy Co. Prevention Coalition.

## Sebastian County

## LHU Administrator: Jo Wester

### CANCER : CervicalCancerAwarenessMonth

Jan19th, 12pm **"HPV Vaccine & Cervical Cancer Prevention"**

Drs.Ian&CharmaineAguirresharewithparentsandgrandparentsdetailsabouttheHPV vaccine, cervical cancer prevention and early detection.

FREELUNCH:Sponsored By UAMSForSmith(AHEC).

**EMERGENCY PREPAREDNESS:** 012312 MRC Meeting held at the Central Mall.

**PHYSICAL ACTIVITY:** 011012 Chamber Wellnes Committee Meeting, next meeting 021412

**STD/AIDS/HIV: 121511** Presentation by Lois Lasater, RN, CDN, to Sebastian County Adult Detention Center. Presented on importance of sending line listing for TB tests, HIV positive inmates need for Chest X ray and sputums if needed, and UV light protection if needed due to TB suspects/infectious inmates. Distribution of materials. (outreach form completed)

**010412** Presented by Keith Mason, DIS to Gateway House, Inc. and Harbor House. 11 Rapid HIV and 11 field blood drawn along with distribution of materials. (Outreach form completed)

**011712** Presentation by Lois Lasater, RN, CDN, to Community Rescue Mission regarding Shelter Screen process for TB along with distribution of materials. (Outreach form completed)

**OTHERS: WIC:** 012612 Ashley Riley provided education to Fairview Elementary School for children PreK-6<sup>th</sup> grade who participate in the Let's Move program after school. Each child was given a food label to view and the label was discussed. Snacks were provided for each child through grant money received by Fort Smith EMS. (Outreach form completed)

#### MEETINGS:

- Jo Wester, John Taylor, Kathy Fry, Paula Beaty, Kari Magby: 010412 Monthly Brownbag Session: CAN THEY DO THAT TO ME covering employee discipline policy via video conference in LHU.
- Jo Wester, John Taylor and Kathy Fry: 010412 Administrative Team Meeting: Keying flu forms real time/same day process  
012412 Administrative Team Meeting: Discussion was Customer Service, Productivity and Accountability; Solutions and Priorities at LHU

#### NETWORKING:

- 011912 Sebastian County Health Unit: YCOC Meeting with community members and coalition members. Objective was to name new chair and revise YCOC brochure
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## **Van Buren County**

**LHU Administrator: Donna Branscum**

**ALCOHOL & DRUG PREVENTION:** The TEA Coalition continues with DFC grant funded programs

**DIABETES:** OMHN continues with Diabetes education classes and have started a local Diabetes support group.

**HEART DISEASE/STROKE:** February is Heart awareness month and we have bulletin board in lobby educating on signs of heart disease. Ozark Health hospital will be featured in Newsweek magazine February 27<sup>th</sup> for Cardiac rehab program success

**INFANT MORTALITY:** Young Moms/Healthy Families program and THRIVE addresses

**NUTRITION, OBESITY :** Growing Healthy Communities grant program is building a community garden behind the LHU as well as working with local Farmers Market

**TEEN PREGNANCY:** YMHF program has currently 66 moms and THRIVE has 4 moms

**TOBACCO/SMOKING CESSATION:** Tobacco program continues education with OMHN program

**YOUTH OUTREACH:** THUGS aka Teens Having United Goals continues with several projects in all 3 schools

**WORKSITE WELLNESS:** Ozark Health has started a worksite wellness program

**OTHERS:OUTREACH PROGRAM:** OMHN Outreach program screened over 250 clients in January with lab and blood pressure screens

**OTHERS:MEDICATION ASSISTANCE PROGRAM:** January served currently 143 clients with \$37,230.31 in prescription medication assistance.

### **MEETINGS:**

- New application/hire process- Videoconference on new policy 020212
- Admin. Meeting-012712

### **GRANTS:**

- **Arkansas Rural Health revolving fund/ \$16,400- OMHN received grant for outreach screening equipment for Outreach program**

### **NETWORKING:**

- 010512- MDT task force meeting with Prosecuting Attorney's office
- 010612- OMHN monthly meeting
- 011912- VBC TEA Coalition meeting

## **Washington County**

report not submitted

**LHU Administrator: Glenda Parker**

## **Yell County**

**LHU Administrator: JM Graves**

### **MEETINGS:**

- Yell County Drug Coalition: Dardanelle Police Station; elected new officers and committee chair and discussed spending grant money.
- Dardanelle Schools Parent Involvement Committee: Discussed parent survey data and worked on expo at elementary parent/teacher conference.
- Tri County Regional Water District
- Regional Administrator 1/27/12